

Call us now to speak with a Trademark Attorney on +353 41 984 3534

When you register a trademark you've ensured that you have done all you can to protect your business and with that comes genuine peace of mind.

PROTECT YOUR BRAND

You have invested time, money and effort to build your brand. It makes sense to protect it. Registered trademarks help control how competitors and business partners treat your brand.

BUILD BRAND VALUE

Trademarks help build brands and brand recognition to boost goodwill. This boosts market share, profit margins and the value investors place on your business.

GROW FASTER

Trademarks help you expand and grow faster. You can license, franchise, build distributor and reseller networks and secure investment & funding.

BOOST YOUR BUSINESS

Registered trademarks really show the people who buy from you, deal with you, work for you and invest in you that you are serious about your business.

DETER INFRINGERS

A registered trademark that shows up in a trademark clearance search will put off deliberate infringers and help prevent accidental infringement.

SAVE TIME & MONEY

It is harder and more expensive to enforce unregistered trademarks. Using 'passing off' you must prove the extent of your goodwill & reputation and the damage caused.

MORE WAYS TO ENFORCE YOUR RIGHTS

Send stronger cease and desist letters, oppose competitors' trademarks, shut down infringing websites, seize infringing goods, and litigate easier and cheaper when you

ONLINE PROTECTION

Owning a registered trade mark also gives you access to greater protection from infringement on online selling platforms such as Amazon and social media

FOCUS ON EXPENDITURES

It doesn't cost a lot to register a trademark, but the review you undertake developing brands brings the expenditure on your brand and its profitability into focus earlier.

